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**Perlabella by Equilibra Delivers Powerful Anti-Aging Skin Treatments  
In Air-Tight Capsules That Ensure Purity**

September 24, 2009 – By offering powerful skin care treatments in convenient single-dose capsules, Perlabella by Equilibra makes beauty simple.

Developed in Italy using the latest scientific research findings, Perlabella uses an advanced delivery system called PureDose Pearls to deliver concentrated anti-aging compounds directly to the skin. The individual soft-gel pearls contain an exact pre-measured treatment dose, making them easy to apply, as well as highly effective in restoring the skin's natural beauty and vitality. To ensure purity, the airtight pearls are sealed in the production process, making it impossible for water, air or preservatives to compromise the integrity of their ingredients.

Equilibra, one of Europe's leading skin care manufacturers, recently introduced its full Perlabella line of advanced anti-aging products to the U.S. market, including:

- Retinol Face, a pure form of Vitamin A that diminishes fine lines and wrinkles and also stimulates collagen production for smoother, firmer and healthier skin.
- Q10 Face, a natural anti-aging serum made from the coenzyme Q10 that helps repair and regenerate skin, while protecting against signs of aging.
- Vitamin C Face, a highly concentrated dose of pure Vitamin C that protects the skin against ultraviolet (UV) light and can also make wrinkles appear less noticeable. It includes Vitamin E, which helps to moisturize, and light-reflecting pigments to give skin an illuminated effect.
- Retinol Eye, a pure form of Vitamin A that promotes healthier skin cells, stimulating collagen production, smoothing the wrinkles around the eyes and giving the appearance of firmer skin.

Perlabella's unique skin care products contain the highest concentration of anti-aging ingredients available over the counter. Because they work in different ways, the Perlabella products can easily be combined to achieve younger, healthier-looking skin. For example, many women apply Vitamin C Face in the morning and the Retinol products in the evening.

All Perlabella products have been carefully developed to counteract the effects of UV radiation, wind, smoking, pollution and chemicals that damage the skin, causing it to lose radiance, elasticity and tone. They accurately target the symptoms of aging, making it possible to prevent and even repair skin damage that occurs later in life.

Perlabella's advanced Microsponge technology allows for the time-release delivery of high concentrations of Retinol to wrinkles and other damaged skin areas. It uses tiny silicone spheres that help smooth wrinkles, without clogging pores like mineral oil or petroleum-based products. In addition, Perlabella's Lipogard system provides an optimal mixture of Vitamin E and Q10 to combat the signs of aging skin.

Perlabella's product line, now available at Walgreen's stores and online at Walgreens.com and amazon.com, will be coming soon to many other retailers. For more information, visit [www.perlabella.com](http://www.perlabella.com).

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